



To Stage or Not to Stage?

Staging can help your property sell faster and for more money.

Ask Yourself These 9 Questions:

1. Why am I selling?
2. Am I mentally and emotionally ready to sell this property (how motivated are you)?
3. How does my listing look compared to other listings?
4. Does my home look like a model home like buyers expect?
5. What are my monthly expenses while my property is listed?
6. How long am I willing to stay on the market?
7. How much is each price reduction?
8. What am I willing to do or invest to sell this property faster?
9. How much equity am I willing to lose through price reductions and monthly expenses?

Keep in mind...

An investment in staging is always less than the typical first price reduction.

It's always best to stage before you list, but if your property is sitting on the market without an offer, it isn't too late to take another look at the pros and cons of staging.

Learn more at:

WhiteFenceHomes.com

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